



With the appreciated support from Hivos, Renew'N'Able Malawi (RENAMA) is seeking a **COMMUNICATIONS AND ADVOCACY OFFICER** to support the creation of a strong civil society advocacy movement around access to green and inclusive energy.

About the organization

Renew'N'Able Malawi (RENAMA) is an independent, non-governmental, non-partisan, non-profit oriented humanitarian development organization and energy sector think tank. RENAMA is based in Blantyre, Malawi, and registered under the Malawi Trustees Incorporation Act.

Our mission is to contribute to an enabling environment for large-scale uptake of renewable energy technologies and the sustainable development of a healthy energy sector. To achieve this, we work in enhancing knowledge transfer, information exchange, common learning and coordination of and among renewable energy related projects and stakeholders in Malawi.

Apart from stakeholder interaction, advocacy, and public education, the RENAMA team implements innovative pilot research and development projects around the nexus of **AWARENESS, ACCESS & AFFORDABILITY**. These aim to reduce energy poverty and increase last-mile access to clean energy sources and services on both a household and an institutional level.

About the project

Access to green and inclusive energy is crucial to all, with impacts everywhere, from health, education, environment to overall economic development and empowerment. However, recent work and studies have shown that there is little awareness surrounding green and sustainable energy, both in rural and urban areas – including but not limited to understanding what green and sustainable energy is, what options are available, where to purchase/access them, and what the rights and responsibilities of citizens and governments are in terms of energy.

This exciting new project, funded by Hivos, will be focusing on how to increase this awareness and, more importantly, *top of mind awareness* about green and inclusive energy on two different fronts, in order to strengthen a civil society movement for sustainable energy.

Firstly, through the creation of a digital platform for non-energy CSOs and the general public which will offer information about green and inclusive energy in layman's terms, including but not limited to:

- Syntheses of key reports and findings surrounding green and inclusive energy;
- Updates on policy surrounding green and inclusive energy (national, regional and global);
- Stories and experiences from the Malawian community;
- Up-to-date directory of all available resources regarding green and inclusive energy (national, regional and global).



Secondly, this project will look to engage people most affected by the lack of energy access – to offer them a voice and ensure the ownership of the message and issue. For this, a short ‘teacher’s guide’ about green and inclusive energy and advocacy will be developed. Alongside this guide, a training course will be developed – focusing on the ‘training of trainers’ – in order to provide the participants with the tools to further disseminate the information, as well as low-level advertising.

Job description

Much of the communications’ officer’s job will centre around the creation of written materials for both the website and the teachers’ guide.

As such, the main tasks associated with the position are:

- Reading and summarising policy, technical documents, and reports relating to the energy sector for use by non-energy CSOs and public;
- Development and maintenance of website content, as well as active and constructive participation social media;
- Following-up with national energy players to gather information and engage them to share their stories;
- Development and management of advertising campaigns in order to create *top of mind* awareness in Malawian public;
- Attendance and *active* participation at stakeholder events, in order to promote green, inclusive and pro-poor energy.

Candidate Profile

The ideal candidate for this position should have a formal qualification (minimum Bachelors, preferred Masters or above) in communications, media, journalism...

Exceptional communication skills, both written and oral, are necessary. Crucially, clear, easy-to-understand and reader oriented-writing style is essential, as much of the work will be centred around the creation of written materials. Secondly, an ability to target audiences with different interests and from different background is also essential.

Candidates with a proven working track record will be given priority.

While website designing skills are not necessary, the candidate must be proficient in Word/Excel, target-oriented Internet research skills and show a willingness to learn new skills.

Creating awareness necessitates someone with creativity, passion and drive – but also project management and time management skills: it will be a fast-paced year, requiring balancing of research, writing and participation in various meetings. Any experience in project or event management will be an advantage and should be highlighted in the application.

In addition, s/he should have prior knowledge/interest in green technologies (e.g. solar, wind, biogas), advocacy and sustainable development.

The candidate will ideally be fluent in both English and Chichewa (written and oral) – as much of the international documentation is in English, strong English skills are a must.



Job location

The job will be located in the Renew'N'Able Malawi offices in BCA, Blantyre. This position will include travel to energy sector related meetings (mostly Lilongwe, but possibly to other areas).

Remuneration will be dependent on the skills and experience of the candidate and will include Pension Fund Contribution and MASM.

Suitable persons are invited to apply by emails to hr@renewnablemalawi.org, with the subject line mentioning the position.

Entries will be accepted until **Wednesday, January 25th, 5pm**. Interviews will be scheduled the following week. Please note, we are looking to fill in this vacancy as soon as possible.

Please ensure to submit three components:

- Cover letter (1 page) with your motivation to take up this position and why you think to be the best fit. Please include your minimum monthly gross salary (before taxes) expectation, as well as your earliest possible starting date.
- CV (max. 2 pages, focusing on relevant experience and achievements), including three traceable references (excluding relatives)
- **2 English writing samples**

To ensure fairness to all applicants, the above page limits are strict, and that incomplete OR excessive applications will not be considered. They will also show us how good you are in honouring guidelines and being concise.

For more information on green technologies and energy advocacy, please check out the following:

Movement for Bioenergy Advocacy, Utilisation, Learning and Action (MBAULA)

www.mbaulta.org



MBAULAmalawi



MBAULA_malawi



mbaulta_malawi

Cooperation Network for Renewable Energies in Malawi (CONREMA)

www.conrema.org



CONREMA

Sustainable Energy 4 All in Malawi



SE4AllMalawi



SE4AllMalawi